

INDIA | KUWAIT | AUSTRALIA | UAE

CODEPOINT SOFTWARES

Empowering Ideas
Driving Innovation:
Where Projects
Flourish, Products
Thrive, and Data
Unveils Insights.

CODEPOINT SOFTWARES

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codepoint
SOFTWARES PVT. LTD.

www.codepoints.in



- Better Documented
- Streamlined Business processes
- Improved accuracy & efficiency
- Maintaining highest standards
- Transparency of processes
- No information leakage - zero risks

18 Years
CODEPOINT
SOFTWARES



CERTIFICATE



This is to certify that

CODEPOINT SOFTWARES PVT. LTD.

St. Mary's Tower SA Road Elamkulam
Cochin-682020
Kerala
INDIA

has implemented and maintains a **Quality Management System**.

Scope:

Design, Development and Maintenance of Software Projects, Products and Resource Outsourcing

Through an audit, documented in a report, it was verified that the management system fulfills the requirements of the following standard:

ISO 9001 : 2015

Certificate registration no.	50257176 QM15
Date of original certification	2022-07-11
Date of revision	2023-07-08
Date of certification	2022-07-11
Valid until	2025-07-10



DQS IS A MEMBER OF



DQS Inc.

Brad McGuire
Managing Director



Accredited Body: DQS Inc., 1500 McConnor Parkway, Suite 400, Schaumburg, IL 60173 USA
Administrative Office: Deutsch Quality Systems (India) Pvt. Ltd., Ground Floor, South Wing, Vaishnavi Tech Park,
Sy.No.16/1 and 17/2, Bellandur Gate, Sarjapur Main Road, Ambalipura, Bengaluru - 560102 - India
The validity of this certificate can only be verified by the QR-code.

About Us

CODEPOINT powers efficiency, scalability, and innovation in project development, resource outsourcing, and data analytics. Our Shared Services model fuels growth, agility, and resilience, delivering smart, sustainable solutions that evolve with your business.



What sets us apart?

Our numbers speak volumes.



WANT TO BOOST PRODUCTIVITY, OR GAIN A COMPETITIVE EDGE?

We have the expertise and agility to propel you forward.

- Our approach is not one-size-fits-all.
- We understand that each organization is unique, with distinct goals, resources, and timelines and that's why we offer flexible cooperation models tailored to your specific needs.

We - The Company

Our clients include world leaders in the IT, Schools/ Universities, Financial Services, and Trading Companies, as well as smaller independent software vendors and product houses.



OUR STRENGTH

- High preference on understanding your business objectives is our priority.
- Working with you to offer solutions that match your objectives is our motto.
- 70+ technology professionals.
- 100+ web and mobile applications designed and developed.

PHYSICAL SECURITY & CONFIDENTIALITY

- Advanced access control door locks to restrict any unauthorised access to the office.
- All confidential records are kept locked.
- Advanced firewalls are implemented to connect intranet & internet.
- Physical access to the development centre is restricted to office personnels only.
- All removable drives like USB, CD, DVD, etc., are disabled.
- Every system is protected through password and none other than the authorized user can work in the workstation.

We - The Company

OUR INFRASTRUCTURE

- Three floors with advanced facilities
- Structured cabling with Cat6 cables
- Firewall, Switches, Servers, Backup devices
- 3 concentric broadband lines with 150 Mbps each and Backup Internet connection of 40 Mbps with load balancers
- Portable storages for storing , sharing and backing up data
- Generator that provides 24 hours electricity backup
- Online UPS with four hour backup
- Latest IPB- PBX , for internal telephonic system
- Air-conditioned premises
- Intel Xeon server with redundant RAID Hard drives and redundant power supply
- Online server for backup
- Conference rooms with laptop & projector
- CCTV camera for security surveillance



OUR KEYSTONE / STRATEGY

- Flexibility, Reliability & Stability
- Attractive pricing and maintains International Standards
- Short-term or long-term partnership with customers
- Excellent Industry reputation for prompt delivery
- Highly experienced and technically capable teams
- Fully documented and high quality software deliverables

Strategic Framework | The CODEPOINT Model

Our approach is built on a multi-dimensional framework, engineered to transform shared services from a cost center into a competitive advantage. By automation, AI-driven workflow management, and real-time analytics, we ensure a seamless, high-performance operation that aligns with your long-term vision.



Blueprint for Success

- **Vision-Centric Design:** We collaborate with leadership to develop tailored strategies that enhance efficiency and maximize value.
- **Optimized Process Intelligence:** We identify key processes, evaluate success factors, and implement agile models for better performance.
- **Intelligent Resource Modeling:** We create resource models that blend human expertise with AI-driven efficiencies for future readiness.

Automation & Digital Acceleration: **The CODEPOINT Advantage**

The future of Shared Services is autonomous, intelligent, and data-driven. We integrate automation, AI, and digital tools to revolutionize workflow execution and unlock unprecedented efficiency.

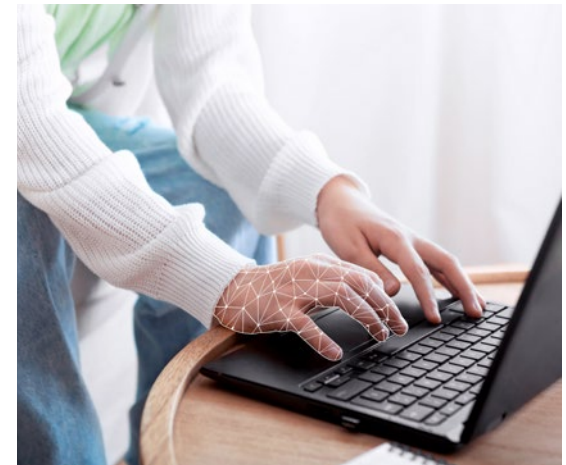
Future-Forward Capabilities



AI-Driven Process Automation: Enhancing efficiency through smart workflows and cognitive automation.



End-to-End Digitalization: Leveraging cutting-edge technology to create seamless, interconnected service



Global Scalability & Resilience: Future-proofing businesses with adaptable, scalable solutions that transcend geographical boundaries

Maximizing Business Potential: **The CODEPOINT Advantage**

Our clients don't just optimize processes—they transform their businesses. By partnering with CODEPOINT, organizations experience:

- **Superior Operational Efficiency:** Enhanced productivity through intelligent automation and streamlined workflows.
- **Cost Optimization & Financial Agility:** Sustainable cost reductions without compromising service quality.
- **Enterprise-Wide Standardization:** Unified, best-in-class processes that drive consistency across functions.
- **Enhanced Business Continuity:** A resilient infrastructure that ensures uninterrupted service delivery in any scenario.
- **Scalability & Digital Maturity:** Future-proof solutions that align with evolving business landscapes.

At CODEPOINT, our impact goes beyond process optimization—we enable businesses to transform, adapt, and scale efficiently.

Here are the key takeaways that highlight the value we bring to our clients.

**Business Transformation Beyond Optimization
Efficiency, Cost Savings & Resilience
Future-Ready & Scalable Solutions**



Our Core Service Pillars

Our Core Service Pillars

We deliver impact through three primary service domains:

- **Enterprise Infrastructure & Operations:** The foundation of seamless service delivery, ensuring business continuity and scalability.
- **AI-Powered Workforce & Talent Management:** Dynamic resource allocation, workflow optimization, and talent intelligence for next-gen performance.
- **IT & Digital Ecosystem Management:** Intelligent automation, data-driven decision-making, and workflow optimization for sustainable business transformation.



Why CODEPOINT ?

With a legacy of excellence and a forward-thinking approach, we don't just build Shared Services—we revolutionize them. Our methodology is shaped by decades of hands-on expertise, ensuring that businesses experience:

- **Unmatched Strategic Insight:** We don't just implement solutions; we architect the future of Shared Services.
- **Seamless Global Execution:** Our solutions scale effortlessly to meet the demands of a hyper-connected world.
- **Commitment to Continuous Innovation:** We stay ahead of industry trends, ensuring our partners always operate at peak efficiency.
- **Trusted Partnerships & Thought Leadership:** As an active player in the global Shared Services ecosystem, we bring best-in-class strategies to our clients.



Our Domains



E-COMMERCE



SCHOOLS/
UNIVERSITIES



HOSPITALS &
CLINICS



RETAIL &
DISTRIBUTION



SERVICE
INDUSTRIES



BANKS &
EXCHANGE HOUSES



WASTE MANAGEMENT
& LOGISTICS

and more...

Technical Expertise

WEB APPS

PHP, CodeIgniter, Laravel,
.NET MVC, .Net Core, Python,
HTML5, CSS, JavaScript,
Vue.js, Node.js

MOBILE APPS

Flutter, Android Mobile,
Android PDA, iOS

DATABASE

MariaDB, MySQL, PostgreSQL,
SQL Server, SQLite, MongoDB

IDE

VS Code, Zend Studio, NetBeans,
Microsoft Visual Studio

MANUAL & AUTOMATION TESTING

JMeter, Burp Suite, Cypress,
LambdaTest, SoapUI,
Postman

WEB APP SERVERS

NginX, IIS, Apache, Kestrel

MICROSOFT APPS

.NET MVC, .Net Core, C#,
Windows Server

RICH INTERNET APPS

HTML5, Bootstrap, JavaScript
jQuery, CSS, Vue.js

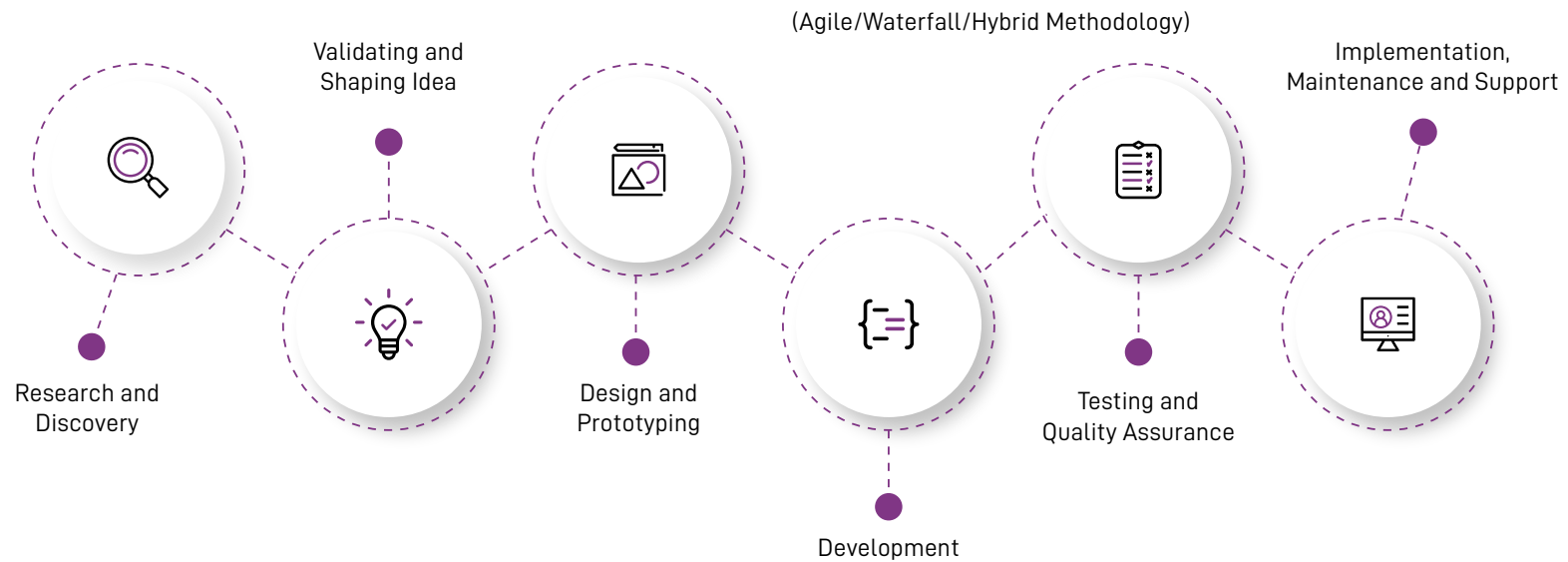
CLOUD SOLUTIONS & CLOUD INFRASTRUCTURE MANAGEMENT

Shared Web Hosting, AWS,
MS Azure, Google Cloud

CONTAINERIZATION

Docker, Kubernetes,
Docker Swarm

Methodology



Project Management Approach

At CODEPOINT Softwares, we follow a structured project management methodology tailored to client needs and project requirements. Depending on the scope, complexity, and nature of the project, we adopt Agile, Hybrid, or Waterfall methodologies to ensure efficiency, flexibility, and quality.



Agile Methodology

For projects requiring adaptability, iterative development, and continuous feedback, we implement Agile principles, ensuring rapid delivery and responsiveness to changes.



Hybrid Approach

For projects that require a mix of structured planning and iterative execution, we leverage a Hybrid methodology, combining the strengths of Agile and Waterfall to optimize efficiency and control.



Waterfall Methodology

For projects with well-defined requirements and sequential processes, we apply the Waterfall model to ensure a systematic and predictable workflow.

Our expertise in these methodologies enables us to deliver high-quality solutions while aligning with client expectations and industry best practices.

Our Services



PROJECT & PRODUCT DEVELOPMENT

- **Custom Software Development:** Tailored solutions to meet unique business needs.
- **Product Design & Development:** From ideation to deployment.
- **Testing & Quality Assurance:** Ensuring high standards and performance.

RESOURCE OUTSOURCING

- **Staff Augmentation:** Expertise on demand for short-term or long-term projects.
- **Managed Services:** End-to-end management of IT operations.
- **Shared Services:** Centralized, scalable, high-quality resource support for multiple clients.

DATA ANALYTICS

- **Data Mining & Modeling:** Extract valuable insights from your data.
- **Predictive Analytics:** Anticipate future trends and behaviors.
- **Power BI Solutions:** Transform data into actionable insights with dynamic dashboards.

Our Services

With a focus on excellence and innovation, we offer a diverse range of services. Our **CODEPOINT** team combines technical expertise with a deep understanding of industry trends to deliver solutions that drive growth, efficiency, and user satisfaction.



ENTERPRISE SOLUTIONS



UI/ UX DESIGNING



WEB & APP DEVELOPMENT



WEB APPLICATION & EMAIL HOSTING

Whether you're embarking on a new project, enhancing existing systems, or seeking reliable hosting services, let us be your technology partner for success in this digital age.

Our Services

Welcome to the realm of creativity and connectivity, where we harness the power of design, digital media, and strategic outreach to elevate your brand presence.

- Our dedicated team specializes in Graphic Designing, crafting visually captivating experiences.
- Our team of skilled designers and digital marketers collaborates seamlessly to craft visually captivating designs, devise compelling social media strategies, and create engaging digital content that resonates with your audience.
- Our expertise extends to Digital Publishing, where we transform ideas into immersive digital experiences, seamlessly blending content and technology to captivate audiences across diverse mediums. .



**GRAPHIC
DESIGNING**



**DIGITAL
PUBLISHING**



**INTERNET &
SOCIAL MEDIA MARKETING**

At CODEPOINT, we're not just creating designs or publishing content – we're crafting narratives, forging connections, and empowering your brand to thrive in the digital era.

Need to scale your team or access specialized skills?

Look no further than CODEPOINT's staff augmentation and resource outsourcing solutions.



We understand the challenges of scaling teams and accessing specific expertise, which is why we offer a flexible approach to meet your needs. Whether you require short-term support for a project or seek long-term partnerships, our services provide you with the talent and resources precisely when you need them.

Our Key Differentiators

TALENT HIRING & WORKFORCE MANAGEMENT

End-to-End Workforce Management:

Recruitment, onboarding, training, performance tracking, and employee lifecycle management.

Compliance & Labor Law Adherence:

HR policies and payroll systems aligned with regional labor laws.

Workforce Analytics & Reporting:

Data-driven insights on productivity, attrition rates, and skill gaps.



PAYROLL STRUCTURING & ADMINISTRATION

Automated Payroll Processing:

Error-free salary calculations, benefits administration, and tax compliance.

Multi-Currency & Multi-Region Payroll Support:

Handle global workforce payments seamlessly.

Secure Digital Payslips & Expense Management:

Employees can access their financial details with ease.

Integration with Accounting & ERP Systems:

Ensuring financial accuracy and streamlined operations.

Real-Time Payroll Audits & Compliance Management:

Reducing risks related to salary discrepancies and compliance issues.

WORKSPACE REQUIREMENTS & INFRASTRUCTURE

Smart Workspace Planning:

AI-driven allocation of workspace based on usage and efficiency.

End-to-End IT Infrastructure Setup & Management:

From hardware procurement to network security.

Cloud & On-Premise Solutions:

Scalable and secure solutions based on business needs.

Security & Access Control:

Implement biometric authentication, visitor management, and remote access solutions.

Sustainable & Cost-Effective Solutions:

Optimized resource allocation to reduce operational costs.



Our Key Differentiators

INTERNET CONNECTIVITY & DIGITAL ENABLEMENT

High-Speed Internet & Network Optimization:

Ensuring seamless connectivity and minimal downtime.

Secure VPN & Remote Work Solutions:

HR policies and payroll systems aligned with regional labor laws.

Cloud-Based Collaboration Tools:

Integrated platforms for document sharing, virtual meetings, and project management.

AI-Powered Helpdesk & IT Support Automation:

Ensuring quick troubleshooting & issue resolution.

Data Protection & Cybersecurity Compliance:

Safeguarding business data from cyber threats with end-to-end encryption.

WORKFLOW PROCESS OPTIMIZATION & OPERATIONAL ASSURANCE

Business Process Automation (BPA):

Automate repetitive tasks to improve efficiency.

BI-Driven Decision Support Systems:

Providing real-time analytics for data-driven decision-making.

Integrated Workflow Management Tools:

Streamline project management, approvals, and document processing.

Performance Monitoring & Reporting Dashboards:

Gain insights into team efficiency, cost-saving opportunities, and operational bottlenecks.

Regulatory Compliance & Risk Management:

Ensure all processes align with industry standards & audits.

Our Expertise In **Mobile App**



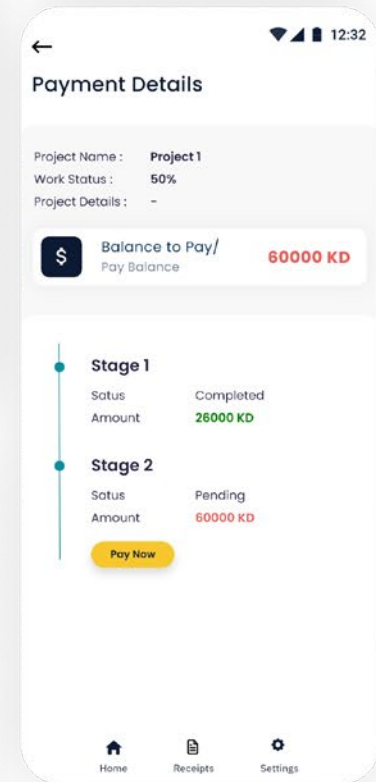
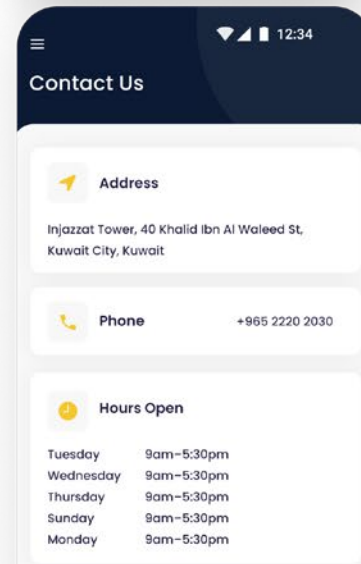
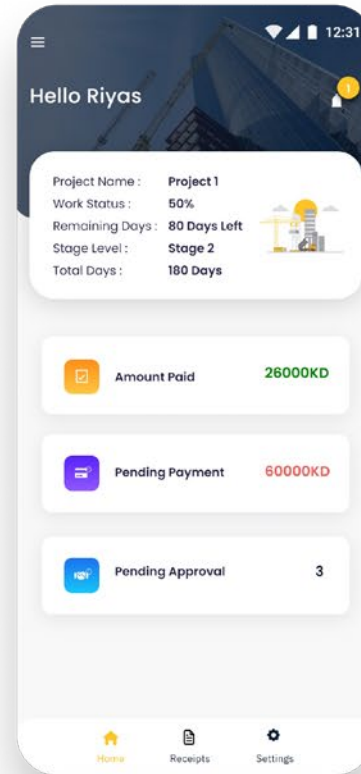
iOS APPS
DEVELOPMENT



ANDROID & PDA
APPS DEVELOPMENT



CROSS PLATFORM
DEVELOPMENT



Our Products



TRACKMYSCHOOL

A next generation integrated school management mobile application. Have attendance management, online exam, transport monitoring, school ERP Track my class feature, etc., for student, teacher and parent interaction.



HOMEDR [ONLINE DOCTOR CONSULTATION]

Homedr is a virtual platform for patients to consult a doctor in a non-emergency situation. It provides basic healthcare and eliminates barriers such as distance, mobility, and time.



E-LEARNING PORTAL

A collaborative and social portal for teachers & students to learn, communicate & share knowledge between themselves in an interactive way.



TICKET/COMPLAINT MANAGEMENT

A system that manages complaints/tickets of customers in an efficient manner, keeping track of all entries such as faster responses, delays, and multi-user assignments.



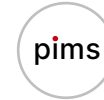
ELECTRONIC DOCUMENT MANAGEMENT

Electronic Document Management System (EDMS) is designed to streamline and secure document-intensive processes for businesses. Hosted on AWS, it offers robust, scalable solutions for efficient document storage, management, and retrieval. Key features include full-text search, email integration, automated workflows, OCR capabilities, and detailed audit trails.



VIRTUAL ACADEMIC MASTER

A web based academic ERP system fully equipped to cater all the needs of an institution, right from the registration of the students till they move out from the institution, in an easy to use interactive interface.



Procurement & Inventory Management Solution

Manage purchases and inventory flexibly at plant or warehouse level. Our solution automates the entire flow—from purchase requisition to stock issuance, including returns and stock-take—while providing precise reports for strategic decision-making.



TRANSPORT MONITORING SYSTEM

Provides live information on the location of school transportations, the distance travelled by each bus per day, the speed at which the vehicles travel, and the status of the bus (halt/ running/ stopped).

and more...

Our Projects



PROCUREMENT MANAGEMENT SOLUTION

An integrated software solution designed to streamline and automate the procurement process of an organization while seamlessly managing the financial aspects related to purchasing. It handles centralized procurement effectively by consolidating the requirements from multiple departments of the organization. The solution is also capable of managing the department wise budgeting and vendor payment processing.



CUSTOMER SPENT ANALYTICS SYSTEM

A sophisticated tool designed to monitor, analyze, and interpret transaction data from credit and debit card usage. It gathers data from various banking systems at fixed intervals, providing detailed insights into spending patterns, customer behavior, and financial trends and sends the details to the customers via automated emails.



CUSTOMER ONBOARDING APPLICATION

A bank account opening application allows customers to conveniently open new bank accounts online without visiting a physical branch. The application aims to offer a seamless, user-friendly experience, minimizing the need for manual paperwork and branch visits, thereby accelerating the account opening process.



BUDGET CONTROL SYSTEM

The Budget Control System is a comprehensive financial management tool that oversees the budgeting process across all departments and branches of an organization. It accommodates both capital and operational expenditures, allowing departments to upload budget data, track spending, and create purchase orders (POs) within predefined budget limits. By integrating these functionalities, the system ensures cohesive financial planning and compliance across the entire organization.



QUALITY OF SERVICE SYSTEM

A digital tool that allows bank customers to provide feedback on their transactions by attending surveys. The survey link can be provided to the customers via SMS or QR code. This timely feedback helps the bank assess service quality, monitor employee performance, and identify areas for improvement, fostering a continuous enhancement of customer satisfaction and operational efficiency.

and more...

Our Projects



CUSTOMER EKYC

The customers of the bank can update their KYC details thorough online platform without visiting the branch.



E-COMMERCE, POS & INVENTORY MANAGEMENT

A customizable yet powerful application to bring up any small scale to large scale businesses onto an e-commerce platform with integrated POS and inventory management system.



SALARY AUTOMATION SYSTEM

The system automates the salary disbursement of corporate customers of the bank. The corporate customers of the bank can upload the monthly salary details of their employees to the application. The system will process the salaries and debit the customer account and credit the employee account. The employee account can be within the bank or in any other bank. The system will initiate both within the bank transfers as well as swift transfers to other banks.



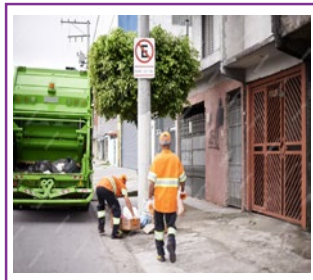
BIOMEDICAL WASTE MANAGEMENT SOLUTION

The system handles the segregation, collection, transportation, treatment, and disposal of waste generated by healthcare facilities, including contaminated materials like used needles and biological tissues. This system ensures waste is treated safely and effectively ensuring compliance with statutory health regulations.

Our Expertise in Data Analytics & **Power BI**

We have successfully integrated data analytics and Power BI across various sectors, including waste management, logistics, and academics.

Here's how we've made an impact:



01

WASTE MANAGEMENT

Optimization:

Analyzing waste collection routes to reduce costs and improve efficiency.

Predictive Data Analysis:

Forecasting waste generation depending on the type of waste generated in the previous dates and plan route and collection accordingly.



02

LOGISTICS

Route Optimization:

Utilizing data to plan the most efficient delivery routes.

Fleet Management:

Monitoring vehicle performance and driver behavior to enhance operations.



03

ACADEMICS

Student Performance Analytics:

Tracking and predicting student success metrics.

Resource Allocation:

Optimizing the use of educational resources based on data insights.

Our Expertise in Data Analytics & **Power BI**



04

BANKING & FINANCIAL SERVICES

Fraud Detection:

Implementing machine learning models to identify fraudulent transactions.

Customer Segmentation:

Analyzing customer data to create targeted marketing strategies.



05

MONEY EXCHANGE & REMITTANCE

Forecasting & Predictive Analysis:

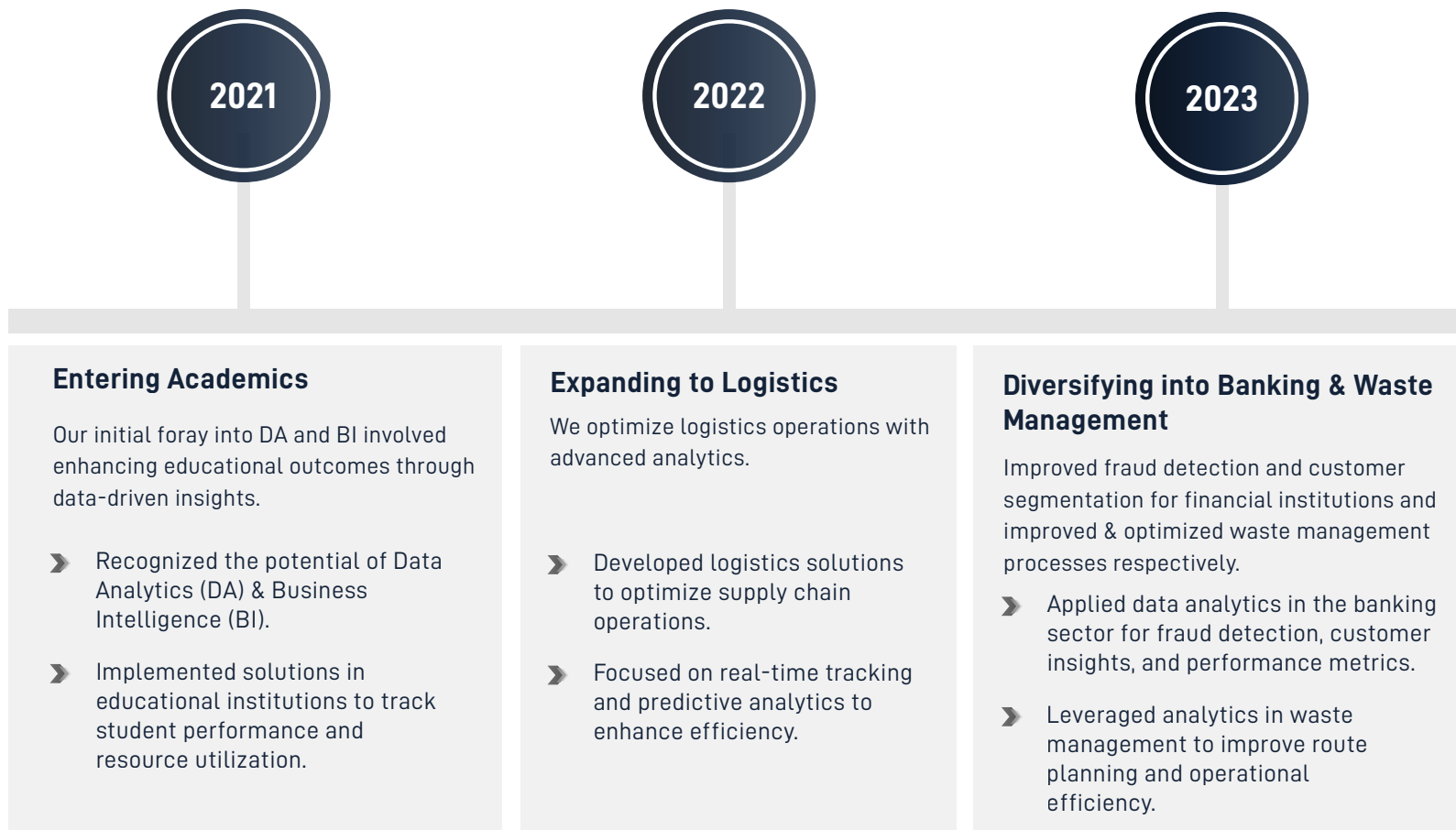
Anticipating market trends and exchange rate fluctuations to help predict funding.

Branch Management & Staff Efficiency:

Enhancing operational efficiency through data-driven insights.

Our Journey in Data Analytics & **Business Intelligence**

A few years ago, recognizing the emerging potential of Data Analytics (DA) and Business Intelligence (BI), we embarked on a journey to integrate these technologies across various sectors:



Our Journey in Data Analytics & **Business Intelligence**

CURRENT FOCUS



MONEY EXCHANGE AND REMITTANCE

We focus on forecasting, predictive analysis, branch management, and staff efficiency.

- Implementing forecasting and predictive analysis for better branch management and staff efficiency.
- Utilizing AI to analyze exchange rates and plan pre-funding strategies.

EDUCATIONAL INSTITUTES

Providing advanced tools for managing educational processes:

- **Predictive Performance:** Anticipating student outcomes and providing early interventions.
- **Intelligent Scheduling:** Optimizing class schedules and resource allocation.
- **Enhanced Security:** Using AI to monitor and ensure campus safety.



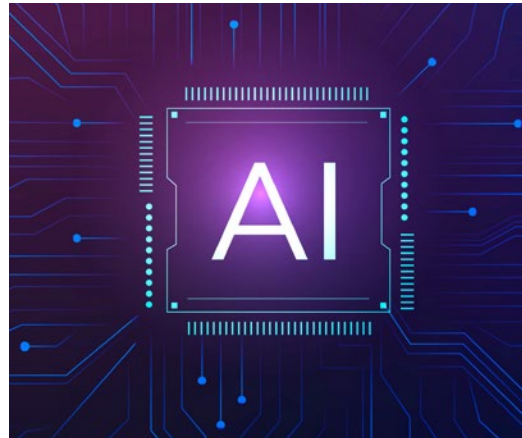
Our Roadmap to AI Implementation

We are halfway through our roadmap to full AI integration, with predictive analysis and data analytics as the backbone.

1

ENHANCED PREDICTIVE MODELING

- Improve accuracy and depth of predictive insights across all sectors.



2

AI-DRIVEN DECISION MAKING

- Automate decision-making processes using advanced AI algorithms.

3

RESOURCE PLANNING AND OPTIMIZATION

- Provide AI-based suggestions for resource allocation in educational and financial sectors.

4

EXCHANGE RATE ANALYSIS

- Use AI to forecast exchange rates and optimize pre-funding in the remittance industry.

5

AI-DRIVEN ANALYTICS FOR EDUCATIONAL INSTITUTES

- Enhancing student performance tracking and personalized learning.
- Streamlining administrative tasks with AI.
- Using data-driven insights to better allocate school resources.

Success Stories

EDUCATIONAL

Improved student performance and resource allocation using data analytics.



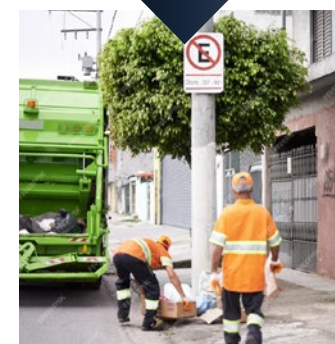
LOGISTICS

Enhanced cost savings and operational efficiency with optimized routes and fleet management.



WASTE MANAGEMENT

Optimized waste collection routes and schedules.



*BANKING AND FINANCE

Enhanced fraud detection accuracy and customer targeting with advanced analytics.



*REMITTANCE AND MONEY EXCHANGE SERVICE

Forecasted financial trends by leveraging predictive analytics for better exchange rate and improved branch and staff management.

*Ongoing

Our Clients

FEW OF OUR CLIENTS



**BARCODE GULF
KUWAIT**



**TRIVANDRUM INTERNATIONAL
SCHOOL, INDIA**



**NATIONAL CLEANING
COMPANY, KUWAIT**



**PFG GROUP
AUSTRALIA**



**BURHAN TEC
KUWAIT**



**RAJAGIRI PUBLIC
SCHOOL, DOHA**



**AL KHAZNAH EST.
KUWAIT**



**AL ALIA INTERNATIONAL
SCHOOL, SAUDI**



**SEMAPHORE
KUWAIT**



**JA BUSINESS
WORLD**



**AL JERI HOLDING
KUWAIT**



**MBEC
KUWAIT**



**MODAL HOMES
AUSTRALIA**



**LIMA PETROLEUM
SERVICES (W.L.L)**



**TAMDEEN
ENTERTAINMENT**



**KUWAIT GULF
CIRCLE CO. W.L.L**



**INDIAN LEARNERS' OWN
ACADEMY, KUWAIT**



**THE SCHOOL OF THE GOOD
SHEPHERD, TRIVANDRUM**

Contact Us



Let's Build the Future Together

At CODEPOINT, we believe in creating solutions that don't just solve today's challenges but anticipate tomorrow's opportunities. Let's collaborate to redefine the way CODEPOINT drive business success.

Precision. Performance. Progress

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UAE

IN ASSOCIATION WITH CODEPOINT SOLUTIONS LLC
CODEPOINT SOLUTIONS LLC
305, AL YASMEEN BUILDING,
NEAR ABU HAIL METRO STATION,
HOR AL ANZ - DUBAI, U.A.E

FOLLOW

